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Funding Opportunity: [Redacted]

Washington, DC Wards 7 & 8

Executive Summary

A five-week summer program combining basketball instruction with leadership development, conflict resolution, and life skills training for underserved youth in Washington, DC.



300

Youth Participants



5 Weeks

Full-Day Programming



Ages 8-17

Target Population

Key Features

- ✓ 60 youth per week across 5 sequential cohorts
- ✓ Monday-Friday, 9:00 AM - 3:00 PM daily sessions
- ✓ No-cost participation with meals and transportation included
- ✓ 14-member trained staff delivering structured curriculum

Why This Matters

██████████ Face Critical Challenges

Economic Barriers

- Poverty rates: 22.5% ██████████, 26.8% ██████████
- Nearly double citywide average
- Unemployment: 8-10% vs. lower in other wards
- Limited access to fee-based programs

Educational Crisis

- Chronic absenteeism: 47% ██████████, 53% ██████████
- 3rd grade reading: 15% ██████████ 2% ██████████
- Summer learning loss intensified
- Only 20-23% have summer program access

Our Response

This initiative removes cost barriers, provides meals and transportation, reinforces daily attendance routines, and integrates social-emotional skill development to address root causes of disengagement during the critical summer months.

Organizational Capacity

15+

Years of
Experience

Delivering youth basketball and leadership programs in [REDACTED]

12,000+ Youth Served

Through [REDACTED] summer camp programming over time

11 Years In [REDACTED]

Sustained service since 2014

14 Staff Trained Team

Leadership, coordination, and direct service roles



Proven Track Record

This initiative removes cost barriers, provides meals and transportation, reinforces daily attendance routines, and integrates social-emotional skill development to address root causes of disengagement during the critical summer months.

Core Competencies

Multi-site program delivery, youth safeguarding, compliance-driven grant management, facility coordination, transportation logistics, and incident response.



Goals & Objectives

Program Goal

Improve youth engagement, leadership skills, and social-emotional competencies through structured, sport-based summer programming.



Reach & Engagement

Serve 300 unduplicated youth directly over five weeks with consistent daily attendance and program completion



Skill Development

Increase participant skills in teamwork, communication, self-management, and goal-setting



Behavior & Climate

Reduce behavioral incidents through restorative practices and conflict-resolution instruction



Family Engagement

Engage families through weekly communication and end-of-week celebrations

Program Design

Structured, Safe, and Scalable

Duration

5 weeks
July - August

Cohort Size

60 youth/week
Age-banded groups

Schedule

Mon-Fri
9:00 AM - 3:00 PM

Daily Curriculum Flow

- Check-in & Goal-Setting:** Establish daily expectations
- Basketball Fundamentals:** Progress from individual to team skills
- Leadership Modules:** Conflict resolution and communication
- Daily Reflection:** Reinforce learning and behavior expectations

Age Band 1
6-10 years

Age Band 2
11-14 years

Age Band 3
15-17 years

Inclusion & Equity Strategy

██████████ Face Critical Challenges



Free Participation

No cost to families



Meals Provided

Snacks, water, and lunches



Transportation

Bus service available



Equipment

All materials provided

Gender Equity

Intentional recruitment targets support balanced participation across all age bands

Adaptive Support

Individualized coaching for youth with learning, physical, or mental health needs

Commitment:

██████████ accommodates diverse needs through flexible participation options, coordination with caregivers, and trained staff capable of differentiated instruction and trauma-informed engagement.

Implementation Timeline

Phase 1: Pre-Program

Feb - Jun

- Finalize MOUs and secure program sites
- Recruit and hire 14 seasonal staff members
- Complete background checks and compliance verification
- Conduct staff training: trauma-informed practices, de-escalation, youth safety
- Finalize cohorts, curriculum, equipment, meals, and transportation logistics

Phase 2: Program Delivery

Jul - Aug

- Implement five consecutive one-week sessions (60 youth per week)
- Daily supervision, activity rotations, and dismissal protocols
- Weekly staff debriefs to review attendance, behavior, and engagement
- Real-time adjustments based on operational data

Phase 3: Evaluation & Learning

Sep - Jan

- Collect and analyze outcome data (attendance, surveys, observations)
- Conduct partner and family follow-up
- Integrate lessons learned into future planning and sustainability strategy

Budget Overview

Total Project Cost: \$250,000

Total Direct Costs

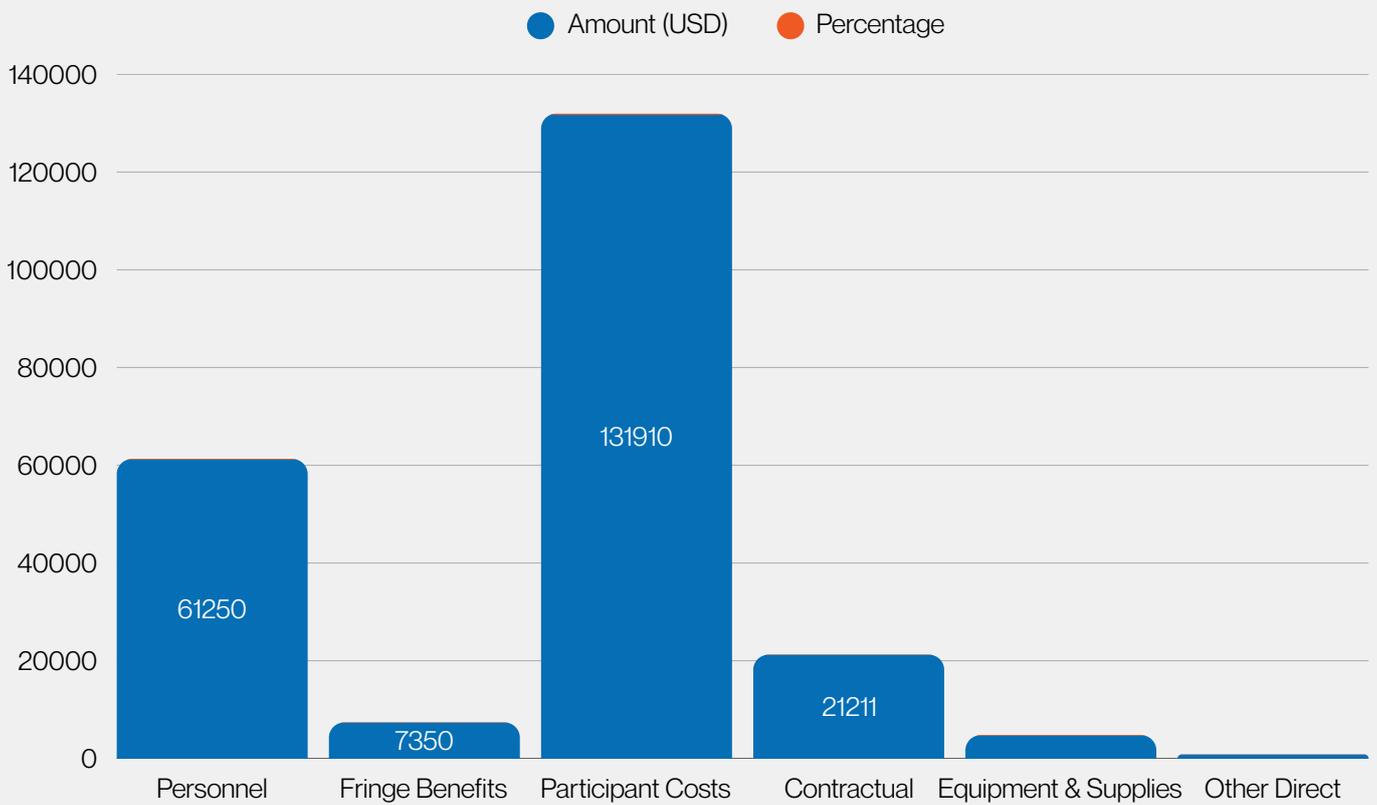
\$227,272

90.9% of total budget

Indirect/Admin (10%)

\$22,727

Compliance & oversight



Budget Overview

Total Project Cost: \$250,000

Personnel

14 staff across leadership and direct service roles

\$61,250
27.0%

Fringe Benefits

Payroll taxes, workers' compensation (12%)

\$7,350
3.2%

Participant Costs

Nike packages, meals, snacks for 300 youth

\$131,910
58.0%

Contractual

Transportation, facility rentals, CPR training

\$21,211
9.3%

Equipment & Supplies

Basketballs, laptops, training equipment

\$4,752
2.1%

Other Direct

Marketing, compliance records management

\$800
0.4%

Budget Note: 58% of direct costs go directly to participant support (meals, Nike packages), ensuring youth experience is prioritized. Personnel and fringe (30%) ensure safe staffing ratios.

Budget Justification

Every Dollar Supports Quality Implementation

Personnel (\$61,250) + Fringe (\$7,350)

Weekly stipends for 14 staff across 5 weeks ensure safe supervision ratios, trained leadership, and consistent daily operations. Includes executive oversight, site management, coaches, youth facilitators, and data coordination. Fringe covers required employer costs.

Participant Costs (\$131,910)

Largest investment directly benefits youth. Includes:

- Registration packages (\$120,000): \$400/youth-week for 300 youth-weeks
- Daily snacks & water (\$2,760): \$1.84 per youth-day × 1,500 youth-days
- Daily lunches (\$9,150): \$6.10 per youth-day × 1,500 youth-days

Contractual (\$21,211)

Bus transportation (\$5,000) removes attendance barriers. Facility rentals (\$12,000) secure consistent gym access. CPR/First Aid training (\$1,120) ensures staff safety readiness. Weekly family events (\$3,000) strengthen engagement.

Equipment & Supplies (\$4,752)

Basketballs, training equipment, program laptop for attendance/surveys, first-aid supplies, and leadership journals support quality instruction and safe operations.

Other Direct (\$800) + Indirect (\$22,727)

Marketing supports recruitment. Compliance records management ensures audit-readiness. Indirect (10%) supports back-office functions: financial controls, contract processing, reporting.

Monitoring, Evaluation & Learning

Data Collection

- Daily attendance and completion rates
- Pre/post participant surveys (confidence, leadership, belonging)
- Staff observation rubrics (teamwork, communication, self-control)
- Incident reports and restorative responses
- Family engagement metrics

Data Use

- Weekly staff reviews during implementation
- Real-time adjustments to schedules and supervision
- Post-program analysis by management team
- Refinement of training and outreach strategies
- Reporting to funders and community partners

Continuous Improvement Cycle



Expected Outcomes & Impact

Short-Term Outcomes (During Program)



Confidence

Increased self-confidence and positive self-perception



Peer Relations

Improved peer interactions and cooperation



Leadership

Demonstrated leadership behaviors in activities

Longer-Term Outcomes (Post-Program)



Academic Engagement

Improved engagement in school and out-of-school activities



Adult Relationships

Stronger relationships with caring adults and mentors



Community Connection

Increased participation in positive community-based programs

Sustainability Strategy

Building Long-Term Capacity

██████████ sustainability approach integrates diversified funding, strong community partnerships, and continuous program improvement to ensure lasting impact beyond the ██████████ investment.

Funding Diversity

- Pursue additional grant opportunities
- Cultivate corporate partnerships
- Engage individual donors
- Leverage earned revenue

Community Roots

- 11 years serving ██████████
- Established facility partnerships
- Strong family engagement
- Trusted local presence

Program Evolution

- Data-driven improvements
- Staff training refinement
- Curriculum adaptation
- Scalable model design

Sustainability Strategy

Why This Investment Matters

Why This Investment Matters

██████████ support enables CYDA to operate at full capacity during a critical summer period, demonstrating the model's effectiveness and building a foundation for future expansion. The program creates protective factors—consistent adult relationships, positive peer norms, and leadership skills—that extend well beyond the five-week implementation window.

With proven capacity, community trust, and a commitment to continuous improvement, ██████████ is positioned to sustain and scale this impact-driven approach to sport-based youth development.



Ready to Launch

An implementation-ready, five-week program serving 300 youth with proven organizational capacity, clear outcomes, and sustainable design.

\$250,000
Total Investment

300
Youth Reached

15+ Years
Proven Experience

Supporting equity, youth development, and community resilience
through sport-based programming in Washington, DC